



February 24, 2021

**2020-21 Upper Deck Series Extended Series Hockey:**

**SRP \$3.99**

**Cost:** \$52.25 per box, 20 boxes-\$48.75 per box, 60 boxes+\$47.50 per box

**Configuration:** 20 boxes per case/24 packs per box/8 cards per pack

**Purchase Order Due Date:** 3-10-2021

**Release Date:** Releases 6-16-21

**Style #UD201HKYER**

**Box Break:**

- 6 Young Guns Cards
- 3 2005-06 Upper Deck Cards
- 2 Rookie Class SE Cards
- 1 2005-06 Upper Deck Young Guns Card
- 1 HoloGrFx Card
- 1 Ultimate Victory Card
- 1 Ultimate Victory Rookies Card

**CONTENT HIGHLIGHTS**

Complete your 2020-21 Upper Deck Base Set - the most cherished and widely-collected annual set in hockey.

- With more than 700 cards, including over 125 Young Guns®, this is the most extensive base set in the 30-plus year history of Upper Deck's iconic flagship series.

Also look for the continuation of the inaugural Dazzlers - Green insert set. Collect cards 101-150 of this brightly-colored collection.

Upper Deck Extended Series revives some classic Upper Deck insert sets that will excite collectors old and new:

- Ovation - Star veteran and top rookie sets. All cards are 40 pts.
- HoloGrFx NHL/HoloGrFx - Star veteran and top rookie sets, and a Gold parallel of the rookie set.
  - o Ultimate Victory - Star veteran and top rookie sets, as well as a Connor McDavid "Top Moments" set (McDavid MMXXI). Look for serially-numbered Retail & Blaster Exclusive Red parallels of each set.
- Rookie Class SE - A top rookie set with a serially-numbered Midnight parallel that is only available in retail products.

- Upper Deck Triple Dimensions Reflections - A star veteran and top rookie set.

- Collect the 2005-06 Upper Deck tribute set, including Young Guns Pack

### **PRODUCT BREAKDOWN\***

#### **Rookie-Specific Cards (w/ Parallels)**

*Rookie content is based off of players who have qualified for rookie card status as of 2.12.21.*

<b><u>Card</u></b>	<b><u>#'ing/Ratio</u></b>	
Base Set Young Guns	1:4	
2005-06 Upper Deck Young Guns	1:24	
Ovation Rookies	1:40	
HoloGrFx	1:20	
HoloGrFx - Gold Parallel	1:60	
Ultimate Victory Rookies	1:16	
Ultimate Victory Rookies - Red Parallel <b>(Retail &amp; Blaster Exclusive!)</b>		Serially Numbered
Rookie Class SE	1:12	
Rookie Class SE - Midnight Parallel <b>(Retail Products Exclusive!)</b>		Serially Numbered

#### **Non-Rookie-Specific Cards (w/ Parallels)**

<b><u>Card</u></b>	<b><u>#'ing/Ratio</u></b>	
Ovation	1:60	
HoloGrFx NHL	1:60	
Ultimate Victory	1:20	
Ultimate Victory - Red Parallel <b>(Retail &amp; Blaster Exclusive!)</b>		Serially Numbered
McDavid MMXXI	1:80	
McDavid MMXXI - Red Parallel <b>(Retail &amp; Blaster Exclusive!)</b>		Serially Numbered
2005-06 Upper Deck	1:8	
Dazzlers - Orange <b>(Retail &amp; Fat Pack Exclusive!)</b>		1:12
Upper Deck Triple Dimensions Reflections	1:52	

#### **Regular Base Set Cards**

<b><u>Card</u></b>	<b><u>#'ing/Ratio</u></b>
Base Set	N/A

*\*Content, including the stated numbering and ratios, is subject to change.*

Pack UPC: 053334960267

Box UPC: 053334960274

Case UPC: 053334960281

### **2020-21 Upper Deck Series Extended Series Hockey Blaster Box:**

**SRP \$19.99**

**Cost:** \$13.00 per box, 20 boxes-\$12.50 per box, 60 boxes +\$12.00 per box

**Configuration:** 20 boxes per case/6 packs + 1 bonus pack per box/8 cards per pack

**Purchase Order Due Date:** 3-10-2021  
**Release Date:** Releases 6-16-2021  
**Style #**UD201HKYEB

**CONTENT HIGHLIGHTS**

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Also look for the continuation of the inaugural **Dazzlers - Green** insert set. Collect cards 101-150 of this brightly-colored collection.

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- Ovation** - Star veteran and top rookie sets. All cards are 40 pts.
- HoloGrFx NHL/HoloGrFx** - Star veteran and top rookie sets, and a Gold parallel of the rookie set.
- Ultimate Victory** - Star veteran and top rookie sets, as well as a Connor McDavid “Top Moments” set (McDavid MMXXI). Look for serially-numbered **Retail & Blaster Exclusive Red** parallels of each set.
- Rookie Class SE** - A top rookie set with a serially-numbered Midnight parallel that is only available in retail products.
- Upper Deck Triple Dimensions Reflections** - A star veteran and top rookie set.

Collect the **2005-06 Upper Deck** tribute set, including **Young Guns**®!

**PRODUCT BREAKDOWN\***

**Rookie-Specific Cards (w/ Parallels)**

*Rookie content is based off of players who have qualified for rookie card status as of 2.12.21.*

<b><u>Card</u></b>	<b><u>#’ing/Ratio</u></b>	
Base Set Young Guns	1:4	
2005-06 Upper Deck Young Guns	1:24	
Ovation Rookies	1:40	
HoloGrFx	1:20	
HoloGrFx - Gold Parallel	1:60	
Ultimate Victory Rookies	1:16	
Ultimate Victory Rookies - Red Parallel <b>(Retail &amp; Blaster Exclusive!)</b>		Serially Numbered
Rookie Class SE	1:12	
Rookie Class SE - Midnight Parallel <b>(Retail Products Exclusive!)</b>		Serially Numbered

**Non-Rookie-Specific Cards (w/ Parallels)**

<b><u>Card</u></b>	<b><u>#’ing/Ratio</u></b>	
Ovation	1:60	
HoloGrFx NHL	1:60	
Ultimate Victory	1:20	
Ultimate Victory - Red Parallel <b>(Retail &amp; Blaster Exclusive!)</b>		Serially Numbered
McDavid MMXXI	1:80	
McDavid MMXXI - Red Parallel <b>(Retail &amp; Blaster Exclusive!)</b>		Serially Numbered
2005-06 Upper Deck	1:8	

Dazzlers - Green (**Blaster Exclusive!**) 1:14  
Upper Deck Triple Dimensions Reflections 1:52

### Regular Base Set Cards

<u>Card</u>	<u>#'ing/Ratio</u>
Base Set	N/A

*\*Content, including the stated numbering and ratios, is subject to change.*

Pack UPC: 053334960311  
Box UPC: 053334960304  
Case UPC: 053334960298

### 2020-21 Upper Deck Series Extended Series Hockey Fat Packs:

**SRP \$5.99**

**Cost:** \$64.75 per box, 6 boxes-\$62.75 per box, 18 boxes + \$58.75 per box

**Configuration:** 6 boxes per case/18 packs per box/26 cards per pack

**Purchase Order Due Date:** 3-10-2021

**Release Date:** Releases 6-16-2021

**Style #UD201HKYEFP**

### CONTENT HIGHLIGHTS

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**Ovation** - Star veteran and top rookie sets. All cards are 40 pts.

**HoloGrFx NHL/HoloGrFx** - Star veteran and top rookie sets, and a Gold parallel of the rookie set.

**Ultimate Victory** - Star veteran and top rookie sets, as well as a Connor McDavid "Top Moments" set (**McDavid MMXXI**).

**Rookie Class SE** - A top rookie set with a serially-numbered Midnight parallel that is only available in retail products.

**Upper Deck Triple Dimensions Reflections** - A star veteran and top rookie set.

Collect the **2005-06 Upper Deck** tribute set, including **Young Guns**®!

### PRODUCT BREAKDOWN\*

#### Rookie-Specific Cards (w/ Parallels)

*Rookie content is based off of players who have qualified for rookie card status as of 2.12.21.*

<u>Card</u>	<u>#'ing/Ratio</u>	
Base Set Young Guns	1:4	
2005-06 Upper Deck Young Guns	1:24	
Ovation Rookies	1:40	
HoloGrFx	1:20	
HoloGrFx - Gold Parallel	1:60	
Ultimate Victory Rookies	1:16	
Rookie Class SE	1:12	
Rookie Class SE - Midnight Parallel <b>(Retail Products Exclusive!)</b>		Serially Numbered

**Non-Rookie-Specific Cards (w/ Parallels)**

<u>Card</u>	<u>#'ing/Ratio</u>	
Ovation	1:60	
HoloGrFx NHL	1:60	
Ultimate Victory	1:20	
McDavid MMXXI	1:80	
2005-06 Upper Deck	1:8	
Dazzlers - Orange <b>(Retail &amp; Fat Pack Exclusive!)</b>		1:12
Upper Deck Triple Dimensions Reflections	1:52	

**Regular Base Set Cards**

<u>Card</u>	<u>#'ing/Ratio</u>
Base Set	N/A

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Pack UPC: 053334960366  
 Box UPC: 053334960359  
 Case UPC: 053334960342